

POSTERS

Read, think and choose the right answer.

1.
 - a) A poster has to be readable, well organized and brief.
 - b) A poster has to be full of information.
2.
 - a) We have to decide what the main message is.
 - b) We can put everything we want in our poster.
3.
 - a) The longer our message is the better.
 - b) We have to keep our message simple.
4.
 - a) We have to use headings to orient readers.
 - b) We can make a poster without headings.
5.
 - a) Text should be complicated and small.
 - b) Text should be simple, direct and large.
6.
 - a) We have to use a light colour background and dark colour letters for contrast.
 - b) We have to use dark backgrounds with light letters.

Now, write the sentences you chose.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.