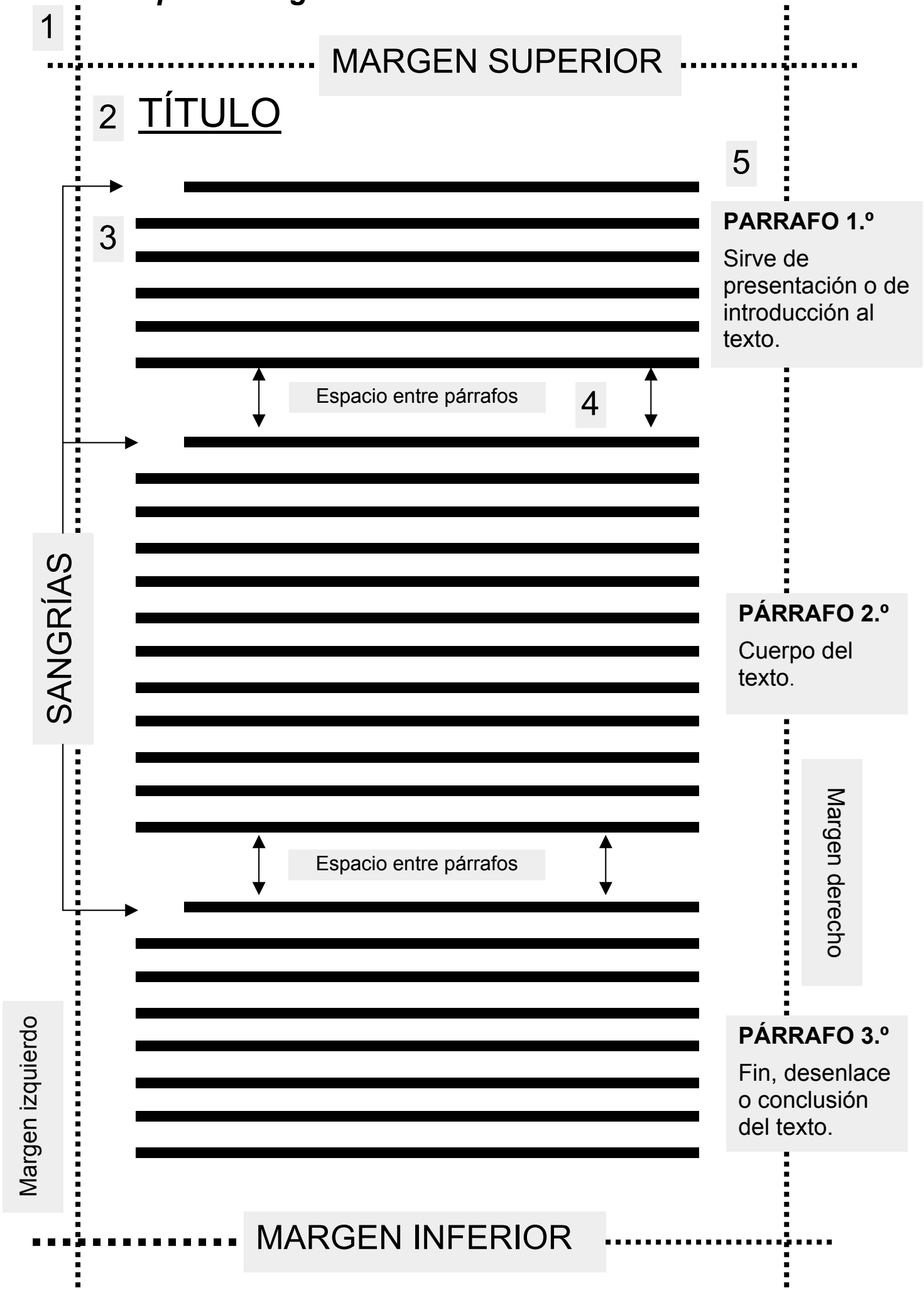Disposición gráfica de un texto